

Press Release December 2008

Fisco website – the full story

Fisco have recently completed a major overhaul of their website. Although still at www.fisco.co.uk, their latest creation is the result of a total re-design of their former site. It's clear, bright, gives a wealth of information about measuring products and most importantly of all, it is extremely user friendly.

www.fisco.co.uk showcases Fisco's product range using clear, easy to use navigational tools. Crisp product images and detailed product specifications, features and benefits ensure that this website will be beneficial to both the stockist and the 'user'. There is also a facility to download individual catalogue pages at a touch of a button. – a really handy feature.

Other features include News, Information, Where To Buy (Worldwide), and of course, a good site map.

Short videos are used to demonstrate some of the World-class technology used by Fisco in their Essex based manufacturing plant.

John Fisher, Fisco's Marketing Director said "we are all really pleased with our website update. And although it did take longer than originally planned, it looks great, has a nice feel and feedback from our test audience has been really positive so we are confident that it will be a really useful utility both for users and the trade.

For further details, or to contact Fisco please visit www.fisco.co.uk.